

Travel & Tourism

BTEC Advanced Level

General Information

This is an exciting course if you are interested in following a career in the fast developing Travel & Tourism industry.

A student-centred approach encourages the development of independent learning, time management and organisational skills. Practical work will include modules relating to customer service, event management, activity holidays and a detailed consideration of the travel and tourism industry.

The single course leads to an A level over two years. The double course leads to two A Levels in two years.

Previous students have been successful in applying for degrees in Travel and Tourism Management and Marketing - amongst many others. A number of students have also succeeded in gaining employment in the Travel & Tourism industry.



Travel and Tourism visit to Paris

Entry requirements

It is strongly recommended that you should have at least a grade 4 at GCSE English. You should also meet the general college entry requirements for advanced level study. Please see the current Prospectus - Advanced Programmes, Entry Requirements.

In this subject, particular skills and aptitudes will be required, many of which will be demonstrated by students' GCSE profiles.

Entry requirements might be changed in light of curriculum reform.



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Course content

Single Course

- Unit 1 Investigating Travel & Tourism
- Unit 4 The UK as a destination
- Unit 7 European destinations

Double Course

You will study the above units and an additional three units.

How it is taught and assessed

All units are internally assessed by the College, and then externally moderated by a Visiting Moderator. There are no external tests or exams, and ongoing assessments are flexible.

BTECs help you develop your personal skills in areas applicable to any workplace, such as team working, communication and problem solving. The courses have been designed to accredit your achievements and ability to carry out tasks in a way that is relevant to the workplace. Features include:

- Practical skills taught in real-life situations.
- 100% coursework.
- Skills which are practical and applicable, and favoured by employers

Careers / HE information

Degrees in:

- Hospitality & Tourism Management
- International Tourism Management
- European Travel & Tourism
- Business Studies / Management
- Tourism Development Studies
- Human Resource Management
- Marketing

Employment:

- Hotel Management
- Recruitment Consultant
- Travel Agency Management
- Cabin Crew
- Airport Ground Staff
- Events Management

Useful / common subject combinations

The course complements a foreign language - French, German and Spanish. It also combines well with Geography or IT.

QE