

Business

Cambridge Technical Extended Certificate Level 3

General Information

Business is the heart of the economy, encouraging innovation and creating wealth. The Cambridge Technical offers you the opportunity to explore the world of business through a vocational qualification.

Vocational education is about educating people in the knowledge and skills required for employment and developing the behaviours and attributes needed to progress and succeed in education and in work.

The Cambridge Technicals in Business focuses on the skills, knowledge and understanding that today's universities and employers demand. They're designed with the workplace in mind and the Level 3 qualifications provide a high-quality alternative to A Levels.

The Cambridge Technical Extended Certificate in Business is an A Level equivalent size qualification.

Entry requirements

You must have at least grade 4 in GCSE Maths and grade 4 in GCSE English.

You should meet the general college entry requirements for advanced level study. Please see the current Prospectus - Advanced Programmes, Entry Requirements. Prior study of Business is not necessary to start this subject.

In this subject, particular skills and aptitudes will be required, many of which will be demonstrated by students' GCSE profiles.

Entry requirements might be changed in light of curriculum reform.



Digital Marketing Day

How it is taught

The course is taught in a variety of ways to reflect the nature of Unit assessment, external examination or coursework. You are encouraged to take part on visits to businesses, complete work experience and make links with business to support examination and coursework.

Teaching approaches include whole class and small group work, presentations, learning and research activities and skills development from exam technique to coursework presentation.

Business

Cambridge Technical Extended Certificate Level 3

Course content

You will learn how a business might evolve. From a small start-up business to a large multinational organisation, you will consider a range of different business types and gain an understanding of how the choice of business type might affect the objectives that are set.

You will also look at the internal workings of businesses, including their internal structure and how different functional areas work together.

Plus, by looking at the external constraints under which a business must operate, you will gain an understanding of the legal, financial and ethical factors that have an impact.

You will also explore ways in which businesses respond to changes in their economic, social and technological environment; and gain an appreciation of the influence different stakeholders can have upon a business.

The course is made up of three mandatory units and three optional units.

MANDATORY UNITS:

- Unit 1 – The business environment
- Unit 2 – Working in business
- Unit 4 – Customers and communication

OPTIONAL UNITS:

Three optional units will be chosen from the following: Business decision, Marketing and market research, Marketing strategy, Business operations, Responsible business practices, Marketing campaign, Introduction to human resources, Human resources, Economics for business, Accounting concepts, Financial accounting, Management accounting, Resource management, Change management, Principles of project management, Responsible business practices, International business and Business events

Examination details

The course is assessed by exam (50%) and coursework (50%). Units 1 and 2 are assessed externally by exam.

Unit 4 and all optional units are assessed internally through coursework

Useful / common subject combinations

The OCR Technical in Business combines well with all other A Level and Vocational courses. It is especially suitable to students who are either following other vocational courses or creative courses in the Arts and want a business qualification to go alongside them.

Careers / HE information

The Cambridge Technical provides a strong base for progression to university, apprenticeships or employment and are recognised for UCAS tariff points.

The business world places a high value on the ability to research, analyse and evaluate information in order to make considered decisions; you will have the opportunity to gain these vital skills. Alongside this you will develop practical employability skills, including the ability to communicate effectively with both internal and external stakeholders, and to manage your time effectively.

Business students can follow a wide range of careers in Industry, Commerce, Finance, Banking and Insurance. Skills in management and marketing are also required in other areas such as Charity, Social Work and Local Government, while knowledge of business is also important for Consultancy, certain teaching jobs and for Financial Journalists.

Degrees in Business are some of the most popular courses at university for QE students. These range from general Business Degrees to more specialist degrees such as Business Administration or Business Management.