

Business

General Information

A level Business suits students who like business! If you enjoy watching the Apprentice or Dragon's Den or if you like the idea of buying shares or if you want to manage a business then this is the subject for you. You need to want to know more about why people set up in business, what makes them successful and how they can do things even better.

The subject is based around the concept of choice and decision making.

- Should Marks and Spencer move all of its operations online?
- Is it better to pay high dividends to shareholders or invest profits?
- What should Tesco do to reposition itself in the market?
- How can Crush Candy ensure its long term growth?
- Should Amazon pay more tax in the UK?
- Should tobacco companies plan to exit this industry?
- What's the best way to design a job that motivates?
- How can a construction business ensure its cash flow is healthy?
- Should we relocate to mainland Europe after Brexit?

These are the types of issues you might consider when studying Business at A level. To answer these questions you are expected to analyse the key factors involved such as objectives, risk, costs, returns, constraints and ethics, and recommend the best course of action for a business given its existing position.

Essentially the course is about debating and decision-making in a business context and as such it develops invaluable skills whatever you want to do next. You need to learn and understand the theory and then apply it to a context. The "right" answer will depend on the problem in front of you and you need to be able to think issues through logically, put together well reasoned arguments and make recommendations.

Business

Course content

- Year 1
- Theme 1:** Marketing and people. This theme develops an understanding of: meeting customer needs, the market, marketing mix and strategy, managing people, entrepreneurs and leaders.
- Theme 2:** Managing business activities. This theme develops an understanding of: raising finance, financial planning, managing finance, resource management and external influences.
- Year 2
- Theme 3:** Business decisions and strategy. This theme develops the concepts introduced in Theme 2: business objectives and strategy, business growth, decision-making techniques, influences on business decisions, assessing competitiveness and managing change.
- Theme 4:** Global business. This theme develops the concepts introduced in Theme 1: globalisation, global markets and business expansion, global marketing, global industries and companies.

Examination details

Paper 1	(Themes 1 & 4)	2 hrs
Paper 2	(Themes 2 & 3)	2 hrs
Paper 3	(All themes)	2 hrs

Advanced Level

(Exam board – Pearson Edexcel)
(Specification code: 9BS0)



Winning QE team from ifs Student Investor Challenge

Entry requirements

You must have at least grade 5 in GCSE Maths and grade 5 in GCSE English.

You should meet the general college entry requirements for advanced level study. Please see the current Prospectus - Advanced Programmes, Entry Requirements. Prior study of Business is not necessary to start this subject at advanced level. If GCSE Business has been studied a minimum of a grade 5 is required.

In this subject, particular skills and aptitudes will be required, many of which will be demonstrated by students' GCSE profiles. Entry requirements might be changed in light of curriculum reform.

Advanced Level

How it is taught

Case study work forms the main part of this course which lends itself to a range of teaching approaches, including whole class and small group work, presentations, learning and research activities and skills development from essay writing to data analysis. You are encouraged to use an enquiring, critical and thoughtful approach to the study of business, to understand that business behaviour can be studied from a range of perspectives and to challenge assumptions.

Useful / common subject combinations

Business Studies combines well with most other subjects for those students wishing to move directly into employment or for those looking to continue into higher education, particularly in the rapidly-expanding area of business management courses. The subject combines well with Economics, Maths, Law, Humanities, Media and Foreign Languages.

Careers / HE information

Degrees in Business are some of the most popular courses at university for QE students. These range from general Business Degrees to more specialist degrees such as Business Administration or Business Management. Certain degrees such as Management Science may be more theoretical, whereas others like Business and Accountancy are more mathematical. Business students can follow a wide range of careers in Industry, Commerce, Finance, Banking and Insurance. Skills in management and marketing are also required in other areas such as Charity, Social Work and Local Government, while knowledge of business is also important for Consultancy, certain teaching jobs and for Financial Journalists.