

MEDIA TECHNICAL

VIRTUAL

BRIDGING WEEK 2020

ADVERT COMPETITION

Bridging Week

MEDIA TECHNICAL COMPETITION

DESIGN A NEW ADVERT

QE VIRTUAL BRIDGING PRESENTS

MEDIA TECHNICAL



DESIGN AN
ADVERT
COMPETITION

VISIT MEDIA TECHNICAL OVER BRIDGING WEEK
FOR MORE INFORMATION

TASK:

DESIGN one of our blank **ADVERTS**, creating your own

BRAND, SLOGAN and INFO

SEND US YOUR ADVERTS BY 4:10 ON THURSDAY 2ND JULY

The BEST advert, will be announced on FRIDAY 3RD JULY!

Email your finished ideas to Beccy and Vicky if you like:
rvickers@qeliz.ac.uk / vrussell@qeliz.ac.uk



Headline

Main Image

Main Image

Product

Copy

Logo / signature

Logo / signature

copy

Headline and Tagline

Sub heading

Try to make this into an advert. You could add:

- A brand / logo
- Slogan
- Release date
- Where to buy the product



Right Click on the advert, and save to your computer. Print it out and add your text!

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